

# SEVEN QUESTIONS TO ASSESS YOUR MISSION MODEL DESIGN

A Mission Driven Organization will always be based on a particular Mission Model. However, some are better than others by design and thus will create more value and last longer.

Asses your mission model design. Circle how well you perform on a scale from 0 to 10.



### 1. Measurability

0 ————— 10

We don't have any way of measuring our impact in the world

We are able to measure our impact in a clear and quantifiable way



### 2. Cost Effective Impact

0 ————— 10

Similar organizations create impact but at mucher lower cost

We are leading in terms of cost effe tive mission achievement



### 3. Scalability

0 ————— 10

We can't scale without incurring significant additional costs

It's easy to scale and benefit even more people in the future



### 4. Mobilization

0 ————— 10

We find it very difficult to get people to support our organization

It's easy to mobilize a supportive network around our mission



### 5. Funding

0 ————— 10

It's very difficult and time-consuming to acquire proper funding

We are able to get funding both effeciently and predictably



### 6. Predictable Goal Achievement

0 ————— 10

We can't predict whether or when we will achieve our goals

We can reasonably predict the achievement of our goals



### 7. Protection from Saboteurs

0 ————— 10

Our mission is at constant risk of being dissolved or hindered

We are currently operating in a relatively risk free environment